

STRATEGIC CONSULTING

What are the variables driving your unit economic model?
Where does your concept stand the best chance of success?
What will it take to get there? What do you need to start?
What's your comfort level for balancing risk and reward?

**"TARTAN CREATES OPPORTUNITIES
FOR RETAILERS AND VENTURE
CAPITALISTS TO SUCCEED TOGETHER."
- TOM JEDNOROWICZ, PRINCIPAL**

Overview

Taking a retail concept from a great idea to a successful brand requires knowledge of the market, the business model and the operational strategy. It also takes relationships with investors and an understanding of their expectations.

Tartan Realty Group connects venture capital with viable, scalable retail investment opportunities, focusing on early-stage companies poised for rapid growth. With extensive relationships across the retail landscape, Tartan can find opportunities not yet on the radar, realistically evaluate their prospects and advise investors on the options best suited to their preferred level of risk and reward. At the same time, Tartan helps retailers develop and execute expansion strategies designed to grow their business as well as their investors' returns.

Members of Tartan's team have served both as consultants and as executives of major retailers during periods of high growth, overseeing site selection, lease negotiation, design, construction and long-term management of facilities. Drawing on this experience, Tartan helps retailers refine their concept, identify high-potential markets and sites, establish design standards and establish operational strategies to avoid the pitfalls and achieve the potential of ambitious expansion plans.

ABOUT TARTAN REALTY GROUP, INC.

Tartan is a multifaceted firm with proven capabilities extending across the full scope of retail real estate activity. With an eye for opportunity, sharply honed systems, creative vision, environmental responsibility and a commitment to quality, Tartan meets the diverse needs of retailers, developers, property owners, investors and communities.

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Team Member Experience



Affiliations

