

## TENANT REPRESENTATION

Is your location strategy aligned with your target demographics?  
Are you positioned to expand in your current market? Into new markets?  
Do you have the right locations to generate the best returns?

"AS WE'VE EXPANDED INTO  
NEW MARKETS, WE'VE RELIED  
ON TARTAN TO TELL US WHAT  
AREAS WILL HIT OUR TARGET  
DEMOGRAPHICS. AND WITH EVERY  
NEW LOCATION, WE'VE GENERATED  
BUZZ, WE'VE GENERATED TRAFFIC,  
AND WE'VE GENERATED REVENUES  
BEYOND OUR PRO FORMA."  
- TARTAN CLIENT

### Overview

Tartan works with national and regional retailers seeking prime locations to expand their presence in new and existing markets. Combining sound strategy with strong relationships among property owners and developers, Tartan identifies and secures locations that help maximize market exposure, draw dynamic new consumers and generate higher sales.

Backed by diligent research and a vast network of contacts, Tartan advises clients on the industry's latest opportunities, developments and trends. Tartan's unsurpassed knowledge of the competitive market, available sites and demographics, as well as municipal funding and TIF opportunities, help guide retailers to the best possible locations.

Beyond site selection, Tartan's on-the-ground insights into existing market conditions helps ensure the best possible terms for leasing and property acquisition. Leveraging relationships with well-respected architects, builders and developers, as well as its own construction management services, Tartan can expedite design and construction that meets both corporate standards and community requirements.

### Client Experience



### ABOUT TARTAN REALTY GROUP, INC.

Tartan is a multifaceted firm with proven capabilities extending across the full scope of retail real estate activity. With an eye for opportunity, sharply honed systems, creative vision, environmental responsibility and a commitment to quality, Tartan meets the diverse needs of retailers, developers, property owners, investors and communities.

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### Affiliations

